

Metropolitan Farming - the next Green Revolution



Tiffany Tsui

Expert & Author for "DNA of Westland", "Green Cities in China"
Director Strategy Asia, Dutch Greenhouse Delta (DGD)
Executive Director, Vertical Farm Institute (vfi)

Tiffany will talk about her study 'Green Cities' in the context of the Greater Bay Area (Southern China), one of the most developed and fascinating urban areas in the world.

About Tiffany:

Tiffany has a successful international career that focused on innovative business models, sustainability, and China. She was the founder of EMSI China from 2001 to 2005, the first international firm to pioneer a successful business model for 'Green Buildings' for the Chinese market which is an innovative and integral approach of shaping policy, leading market standards and introducing new technology & approaches. After moving to the Netherlands in 2005, she joined the internationally leading engineering & consultancy group Royal HaskoningDHV and was the project director for large scale, integral planning projects in the area of sustainable urban/delta developments, metropolitan food clusters and eco-city developments in China. With the expertise she developed on managing complexities across cultures and disciplines, since 2014 she became independent expert and serves as member of strategic advisory board to Chinese governments, multinational companies and international consortia. She was one of the five international expert committee members commissioned by the Guangming New Town government in Shenzhen city to steer large scale green city development projects between 2014 - 2017. Since 2018 she took on steering positions for Dutch Greenhouse Delta, a network organization representing the leading companies in the agro/horticulture sector; as well as for Vertical Farm Institute (vfi), a research institute focusing on urban food systems headquartered in Vienna.